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Another Case Management Platform Has Entered The Market

By **Sarah Martinson**

Law360 (October 4, 2023, 5:00 PM EDT) -- Legal tech company Clarra officially launched earlier this week after a soft launch last year, adding another legal case management platform to an already crowded market, which includes Clio, MyCase and Filevine.

Some of Clarra's features include event tracking of court appearances and deadlines, document storage for final drafts that have been received and sent, and the ability to easily keep track of time while working on more than one matter, according to the company.

Todd Schneider, co-founder at Clarra and managing partner at Schneider Wallace Cottrell Konecky LLP, told Law360 Pulse Wednesday that the main difference between his company and other case management platforms is most platforms are billing-driven, whereas Clarra is focused on dockets and litigation.

"Litigation firms run their firms different than do transactional firms and other law firms," he said. "When a document comes in or an order from the court, we have to calendar dates; we have to assign tasks; we have to begin writing briefs."

Founded in 2021, Clarra is a cloud-based case management platform designed specifically for litigation law firms, according to the company. Clarra already has more than 20 customers including law firms Callahan & Blaine and Marshall Suzuki Law Group LLP.

To date, Clarra has been privately funded and has about 12 employees including staff and developers, the company said.

Clarra is available with a monthly or annual subscription, or for free with up to five open matters, according to the company. The company also offers enterprise discounts for large law firms.

Schneider said that the biggest challenge of creating Clarra was figuring out what the market wanted in a litigation case management software.

"We found out that the market wanted everything we had, but it wanted more, as well," he said.

Schneider added that the company plans to continue listening to users and to make improvements to the platform based on their feedback.

"We don't believe in the 'if you build it, they will come' model, we believe you need to build what they want, and the only way to do that is to listen carefully to the customers and give them what they're asking for," he said.

--Editing by Scott Russell.

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